

MARK PLANT

Delivering Business Growth



WHO AM I?



40+ years experience of business

Broad spread of commercial and industry knowledge including; distribution, manufacturing, technology, energy and a range of service sectors

Extensive sales, marketing and general management expertise

Focus on improving top and bottom lines

In-depth problem solving and trouble shooting capability

Track record of delivering results

WHAT HAVE I DELIVERED?



- Returned a Data Centre service business to profitability**
- Introduced a new revenue stream for an Energy business**
- Restructured a failing sustainability service business**
- Launched a US backed technical furniture startup in the UK**
- Restructured a Dispute Resolution business**
- Created a launch strategy for a startup in the Aggregate space**

HOW I DO IT?



Identify additional revenue streams

Develop and implement realistic growth plans

Improve commercial and operational models

Maximise sales and marketing activity

Troubleshoot business problems

Mentor leadership and management teams

WHO DO I WORK WITH?



**Businesses that are looking for new product/
market opportunities**

**Businesses that need to grow as part of their
strategic plan**

Businesses that must grow to survive

Any business that just wants to do things better

HOW I WORK?



One off advice

Short and long term projects

Ongoing support

Board advisory/NED roles

Leadership mentoring

Ad-hoc guidance

CONTACT



Mark Plant

Coverage – Southern Lakes and Lancashire

Telephone – 07733 260044

Email – Mark_Plant@icloud.com